

Promotional Opportunities

The Archdale-Trinity Chamber of Commerce offers many Promotional Opportunities to its membership.

AS A NEW MEMBER, YOU CAN:

- Have your company and brief description listed on the Chamber web site for three months in “New Member” section (*free*)
- Have your company and brief description posted on the website, FB and TW when you join (*free*)
- Have welcome Email Sent to current Members approx. 500 contacts (*free*)
- Receive a *free* 15” ad in the *Archdale-Trinity News*. (Value at \$300) Contact Chamber for instructions.
- Receive new member “mentoring” for 90 days (*free*)

AS AN EXISTING MEMBER, YOU CAN:

- Place a discount coupon/offer in one or more of the following: (*All free*)
Newcomer packet: “Be among the first to welcome newcomers to our area” with coupons, etc.
Visitor packet: Put your hotel, restaurant, attraction, store, etc. on their list of things to do while in Archdale.
New chamber member packet: Offer a business-to-business discount
(*example: 10% off your first purchase at our business*).
****Chamber staff is available to help customize an offer specific to your business.****
- Place a promotional brochure in our office (*free*)
- Have your company listed on the Chamber web site in two locations: *Alphabetical & Categorized* (*free*)
includes a link to your website.
- Access competitively priced Workers Comp Insurance (*through First Benefits*)
- Place your promotional items in event goodie bags. (*free*)
- Have your time critical event information included in Friday Facts (weekly e-Newsletter) (*free*)
Distributed to approx. 500 contacts
- Get news about your company (promotions, expansions, special events) posted to chamber website, FB and TW (*free*)
- Purchase an ad in our bi-annual membership directory. (*Cost to be determined*)
- Sponsor Coffee & Conversation and present promotional information about your company. (*\$175.00*)
- Have your promotional flyer (jpeg format) eblasted to approx. 500 contacts for free 4 times annually (cost is \$30 each additional after 4 free)
- Purchase membership-mailing labels or membership database on CD for your own mailing. (*can be emailed*)
(*See staff for cost*)
- Insert your jpeg format flyer in Friday Facts for \$30.00, reaching approx. 500 contacts