

Promotional Opportunities

The Archdale-Trinity Chamber of Commerce offers many Promotional Opportunities to its membership.

AS A NEW MEMBER, YOU CAN:

- Have your company and brief description listed on the Chamber web site for three months in “New Member?” *(free)*
- Have your company and brief description posted on the website, FB and TW when you join *(free)*
- Have welcome Email Sent to current Members approx. 500 contacts *(free)*
- Receive a *free* 15” ad in the *Archdale-Trinity News*. (Value at \$275) Contact Chamber for instructions.
- Become a member of Archdale-Trinity Merchants Alliance *(free)*

AS AN EXISTING MEMBER, YOU CAN:

- Place a discount coupon/offer in one or more of the following: *(All free)*
Newcomer packet: “Be among the first to welcome newcomers to our area” with coupons, etc.
Visitor packet: Put your hotel, restaurant, attraction, store, etc. on their list of things to do while in Archdale.
New chamber member packet: Offer a business-to-business discount
(example: 10% off your first purchase at our business).
****Chamber staff is available to help customize an offer specific to your business. ****
- Place a promotional brochure in our office *(free)*
- Have your company listed on the Chamber web site in two locations: *Alphabetical & Categorized (free)*
includes a link to your website.
- Access competitively priced Workers Comp Insurance *(through First Benefits)*
- Place your promotional items in event goodie bags. *(free)*
- Have your time critical event information included in Friday Facts (weekly e-Newsletter) *(free)*
Distributed to approx. 500 contacts
- Get news about your company (promotions, expansions, special events) posted to chamber website, FB and TW *(free)*
- Purchase an ad in our bi-annual membership directory. *(Cost to be determined)*
- Sponsor Coffee & Conversation and present promotional information about your company. *(\$150.00)*
- Have your promotional flyer (jpeg format) eblasted to approx. 500 contacts for free 6 times annually (cost is \$30 each additional after 6 free)
- Purchase membership-mailing labels or membership database on CD for your own mailing. *(can be emailed)*
(See staff for cost)
- Insert your jpeg format flyer in Friday Facts for \$25.00, reaching approx. contacts